



ECONOMIC PROGRAMMING FACTSHEET

The Foreign Assistance Unit:

The U.S. Embassy's Assistance Unit (AU) manages foreign assistance that supports Tunisia's democratic development and economic growth.

Supporting Job Creation for Young Tunisians from Marginalized Communities

Implementing Partner: Education for
Employment (EFE)

U.S. Assistance: \$2,875,000

- Provides youth from the interior regions with the necessary skills and training with the goal of placing them in private sector jobs or helping them start businesses.

PROMISE

Implementing Partner: Deloitte

U.S. Assistance : \$2,000,000

- Provides targeted mentorship and networking activities to Tunisian start-up businesses to help them obtain the Start-up Label and acquire international patents.

Collaborative Action for Handicraft Exports (ACEA)

Implementing Partner: FHI360

U.S. Assistance: \$5,610,000

- Supports rural women from the northwest and artisans from Sidi Bouzid and Sfax to form cooperatives to produce and sell essential oils and olivewood locally and abroad with the goal of creating jobs and profit.

Improved Business Enabling Environment

Implementing Partner: Commercial Law
Development Program

U.S. Assistance: \$1,000,000

- Provides private and government stakeholders with training and assistance to improve their capacity in franchising, contract enforcement, intellectual property, e-commerce, and trade.

Smart Grid

Implementing Partner: E3 International

U.S. Assistance: \$5,000,000

- Conducts research and analysis on the energy management system in Tunisia with the goal of improving the state-owned electrical company's (STEG) capacity to distribute energy efficiently and reliably.

Impact Finance

Implementing Partner: Financial Services Volunteer
Corps (FSVC)

U.S. Assistance: \$2,200,000

- Helps small and medium enterprises (SMEs) acquire non-traditional sources of financing with the support of international and local experts and government institutions.

25.6

MILLION DOLLARS IN
ONGOING FUNDING

13

ONGOING ECONOMIC
PROJECTS





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FARMER

Implementing Partner: Deloitte

U.S. Assistance : \$5,000,000

- Provides technical assistance to the Agricultural Extension and Training Agency (AVFA) and modernizes five targeted vocational centers with the goal of strengthening the agricultural sector in Tunisia.

STEP

Implementing Partner: Education for Employment (EFE)

U.S. Assistance : \$305,515

- Develops university students' entrepreneurial skills through training and practical experiences.

Chambers of Commerce Regulatory Framework

Implementing Partner: Commercial Law Development Program

U.S. Assistance: \$300,000

- Helps Tunisian Chambers of Commerce conform to international standards by addressing legal and regulatory framework challenges.

JADWA

Implementing Partner: Rawafed Association for Development

U.S. Assistance: \$116,667

- Launches an incubator in Sidi Bouzid Higher Institute of the Technological Studies (ISET), establishes three high school entrepreneurship clubs, and provides entrepreneurship training to 30 school counselors to enhance youth's entrepreneurial skills.

Tourism Up

Implementing Partner: AMAJ

U.S. Assistance: \$345,580

- Provides customer service, marketing, and communications training to employees of hotels and guesthouses in Tozeur and Kebili to better professionalize the tourism sector.

Chambers of Commerce Capacity Building

Implementing Partner: Financial Services Volunteer Corps (FSVC)

U.S. Assistance: \$700,000

- Increases financial investment in Beja, Gabes, and Gafsa by improving the capacity of their chambers of commerce and providing small grants to local businesses.

STUDENT4CHANGE

Implementing Partner: Jeunes Leaders

U.S. Assistance: \$188,384

- Provides entrepreneurship training and small grants to help youth establish their own businesses.

